

How to Write a Letter of Motivation

1. Take your time and start early. The letter of motivation is a crucial document in your application. Never try to write it down in one evening.
2. Do not start your letter of motivation by repeating your CV.
3. The letter of motivation should answer the following questions:
 - What is your professional goal? In which sector would you like to work after finishing your Bachelor's degree?
 - Why do you apply for the chosen Bachelor's programme? Which of the courses offered in this programme are particularly beneficial in pursuing your professional goals?
 - BA in Northern Studies is related to the Circumpolar North. In what way will the outcome from this program be relevant in your home country?
 - Why do you want to study in Norway? Will it be different from studying at your home university? If so, in which way?
4. Make sure your letter of motivation is well composed. First reflect on the above questions, take notes, read more, discuss with friends. Then write an outline. Then write the text. Do not include the outline or the questions in your text.
5. Apply an appropriate style of writing. Avoid all kind of platitudes, flowery phrases and flattery. Deal with your topics in a reflective and factual way. Do not campaign for your beliefs.
6. Proofread the text and delete all dispensable and redundant parts. At the end, your letter of motivation should comprise not more than one page. Pay attention to grammar and spelling!

Keep in mind that your letter of motivation may be discussed with you during pre-selection interviews.